



Green best practices for road transport SMEs and how the EU can support them

07 July 2022, 9-11h – Webinar – Online meeting

AGENDA

08:50-09:00 **Informal ‘arrival’, welcome to the meeting**

09:00-09:05 **Welcome and introduction:** Josef Herk, Chair Sustainable Development Committee, SMEUnited

09:05 -09:15 **Key points of the leaflet “Green best practices for road transport SMEs and how the EU can support”:** Guido Lena, Director for Sustainable Development, SMEUnited

09:15-09:25 **Challenges & solutions for the green transition in the transport sector:** Marco Digoia, Secretary General, European Road Haulers Association (UETR)

09:25 -09:40 **Setting the policy context: the EU Smart and Sustainable Mobility Strategy:** Dario Dubolino, European Commission, DG MOVE – B4 Sustainable & Intelligent Transport

09:40 -9:55 **EU financing for SMEs in the transport sector: support from LIFE Programme:** Julien Tami, Life Programme Climate Action, CINEA

9:55-10:40 **SME examples**

- Pierre Cuny, CLS Group, LIFE ECOTRAVID PROJECT
- Daniel Bakker, KRW B.V., and Hendrik van den Heerik, Van Den Heeri Beheer-Maatschappij B.V., LIFE NEW HYTS PROJECT
- Claudio Riva, Riva Logistics & Services, member of Confartigianato Trasporti

10:40-10:50 **Closing remarks: outlook for SMEs in the transport sector & how EU financing can make a difference:** Angelo Salsi, Head of LIFE & Sustainable Blue Economy Department, CINEA

10:50-11:00 **Open discussion / Q&A**

The webinar will be moderated by Mrs. Alyssa Jade McDonald-Baertl. By joining, you are giving consent for this meeting to be recorded.